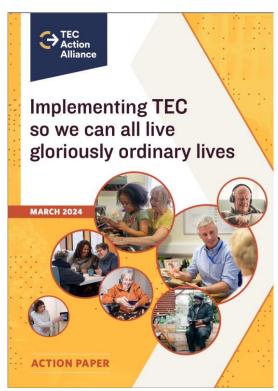


## Foundations



## Learning from what's out there

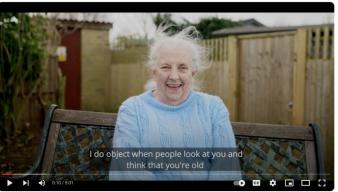






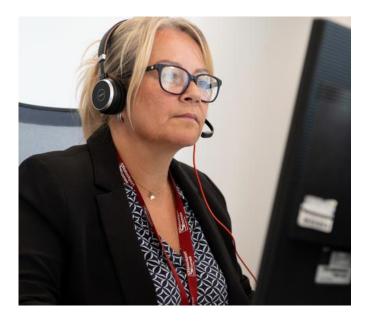








## Talking to people with lived experience











## Building on the Sarah Alden's key findings

### Supporting people to live gloriously ordinary lives

#### **FUNCTIONS OF TEC**

How TEC can support people's needs and ambitions

Examples



#### Staying well by being connected to others

Helping me to stay connected and socialise with family, friends and the community

- Communication: phone calls, email, texts
- Video software
- Voice assistants

Helping me to communicate effectively

- Smartphone or computer tools
- Touchscreen enabled communication
- · Speech generating devices

#### **COMMON TEC LANGUAGE**

This diagram reflects the language that people themselves use when considering their day to day needs and desires, and how technology may enhance this. It shows a common language for describing the functions of TEC.



### Living well in and around the home and community

Supporting me to manage my home environment

· Smart lightbulbs, blinds, heating, plugs

- Supporting me to carry out everyday
- Voice activated control & reminders
- · Smartphone/tablet for entertainment
- · Smartphone payment & banking
- Smartwatches
- · Smart toilets (voice activated)
- Medication dispensers
- · Robotic vacuum cleaners

Providing (assistive) support when I need it outside the home

Supporting me to keep mentally and physically well and do things I enjoy

Smartphone apps

Video doorbel

Smart meters

Vibration pade

· Voice control

· Smart sensor lights

· Door entry system

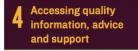
· Smart door locks/opener

- · Help with public transport
- Connecting to volunteer helpers
- · Weather checks

- · Devices supporting hobbies, learning and
- · Video links to interest groups, quizzes



- · Apps supporting people networks



Helping me to move around safely at

Aids, adaptions or home modifications

Accessible layout & non-stigmatised design

Community equipment (wheelchair, bed

Access to maintenance & repairs

Providing (urgent) support when I

GPS pendants/tracking devices

need it outside the home

Smartwatches Community response service

Supporting access to information and advice when I or my family need it

- Access to technology experts
- Independent advice on TEC options
- Website resources
- Demonstration facilities to try before buy
- Voice activated assistants
- Digital health and care records
- Easy 'how to use' guides



Providing access to help when I need it

Sensors (property exit, heat, bed etc)

Sensors worn on the body

Voice activated assistant

General telecare

Smartwatch

CCTV camera

Helpline button

Response teams

Living safely in and around the home and community

Monitoring and managing own care. health and wellbeing

needs

Helping me to monitor and keep track of my health and nutrition needs

Supporting me to interact with health and care providers

Supporting me to manage my own care and support needs

- Home health monitoring devices
- Remote (video) consultation
- Self-management apps for diet, nutrition. mental health, exercise, pain
- Hydration support
- Wearables for health & fitness

Drawing on proactive support to maintain wellbeing, health and care

Early intervention is available when I experience changes to my physical needs and behaviour

- Passive monitoring systems and sensors
- Early warning alerts
- Smartphone apps to check wellbeing
- Outreach call services

Implementing technology to help people live really good lives: What people want from technology enabled care Author: Dr. Sarah Alden - 2024

# Requirements



## What we need do more of

Be more person-centred, not technology centred.

Let's use "we", not "they", be inclusive and empowering

Be more positive.
TEC makes lives better.

Let's talk about enjoying life, not just receiving services

Be more integrated rather than standalone

Let's prace TEC alongside other consumer technologies





# Common language



## What does TEC mean?

The everyday help we need to enjoy the lives we want



## What does TEC do?

TEC keeps us:

**IN CONTROL** 

**IN TOUCH** 

SAFE AND WELL

Managing everyday life around our homes

Staying connected to our friends, families and interests

Keeping ourselves safe and well



## Alignment with Sarah Alden's findings

### **IN CONTROL**

Helping me to move around safely at home

Supporting me to manage my home environment

Supporting me to carry out everyday tasks

Helping me to monitor and keep track of my health and nutrition needs

Supporting me to interact with health and care providers

Supporting me to manage my own care and support needs

Monitoring and managing own care, health and wellbeing needs

### IN TOUCH

Helping me to communicate effectively

Providing (assistive) support when I need it outside the home

Helping me to stay connected and socialise with family, friends and the community

Supporting me to keep mentally and physically well and do things I enjoy

Staying well by being connected to others

2 Living well in and around home and community

### SAFE AND WELL

Providing access to help when I need it urgently

Providing (urgent) support when I need it outside the home

Supporting access to information and advice when I or my family need it

Early intervention is available when I experience changes to my physical needs and behaviour

3 Living safely in and around home and community

Accessing quality information, advice and support

Drawing on proactive support to maintain wellbeing, health and care

# Further messaging



# Themes and examples

### Sub-themes

#### **IN CONTROL**

#### Managing my home

Carrying out everyday tasks such as cleaning, cooking Operating doors, windows, curtains Getting about indoors safely – reducing fall risks

#### Managing my own health

medicine reminders, sleep timers, biometric monitoring.

#### Having privacy and autonomy

Help to manage/self-direct my budget Keeping my home secure and private

#### IN TOUCH

#### Being in touch with my friends and family

Remote monitoring and intervention Remote communication Reducing both the reality of caring workload and the feeling of being a burden Delivering peace of mind

#### **Enabling hobbies and interests**

Integrating with other tech, such as smart speakers, home-hubs, phones. Virtual events, online activities GPS tracking when out of home

#### **SAFE AND WELL**

#### Keeping well

Monitoring and tracking health, nutrition, exercise and sleep Early detection and intervention, delivered closer to home Accessing advice and support Supporting after health incidents

#### Keeping safe

Tracking visitors to the home Reducing and managing risks Triggering urgent help

### Specific TEC examples by theme

#### IN CONTROL

#### Managing my home

Self-tipping kettles, robot vacuums Remote control doors, windows, curtains Ring and other smart doorbell systems Homehubs/Nest etc Grip rails, sit-to-stand aids

#### Managing my own health

Smartphone, smartwatch and other wearables for medicine reminders, sleep timers, biometric monitoring, prescription refills

#### Having privacy and autonomy

Digital budget management tools Ring doorbells, keysafes

#### IN TOUCH

#### Being in touch with my friends and family

Video and voice calls, social media on digital devices, smart speakers

#### **Enabling hobbies and interests**

Apps for interactivity and information smart speakers, home-hubs, phones. Virtual events, online activities GPS tracking out of home

#### SAFE AND WELL

#### Keeping well

Health, nutrition and sleep tracking apps
Health monitors (glucose, heart rate)
Al data-monitoring programmes
Remote advice, support
and self-management services
Post-hospitalization systems

#### Keeping safe

Discreet motion sensors tracking movement Smart doorbells, door alarms, video camera and communications linked to smartphones Neck and wrist alarm pendants, fall detectors

### The matrix of messaging

#### IN CONTROL

#### SAFE AND WELL

#### Managing your own home

Human connections, everyday contact

IN TOUCH

Less to have to think or worry about

### Our families and unpaid carers

Those of us drawing

on care and support

Feeling close

Always within reach

Peace of mind knowing help at hand

### Our health, care and housing support services

Monitoring and intervening if/when

Able to tailor support package Detection and protection at scale

### Who benefits from TEC?

The millions of us who are drawing on care and support

Across the country, millions of us are drawing on care and support.

We are young people with learning difficulties, just leaving home for the first time.

We are middle-aged people diagnosed with long term health conditions.

and we are older people losing some of our mobility, stability or memory.

TEC helps us get on with our everyday lives as normal.

Our families and unpaid carers

TEC is also helping our families and unpaid carers by giving them: day-to-day peace of mind from knowing we're safe and well time and space to get on with other things, and ways to step in and help if and when we need them.

Our health, care and housing support services

We all know our health, care and housing services have limited resources to work with, so it's a real challenge to deliver truly personal care and support to everyone who needs it. Digital services are making that possible. Giving us the tools to help ourselves, and to call for help when needed Remotely monitoring signs of our health, wellness and safety Stepping in to prevent problems or catch them early, and manage them closer to home

# Summary of key messaging

TEC services are the everyday help we need to enjoy the lives we want

TEC services help us be - in control - in touch - and safe and well

TEC doesn't only help those of us drawing on care and support:

It gives our families and unpaid carers more peace of mind,

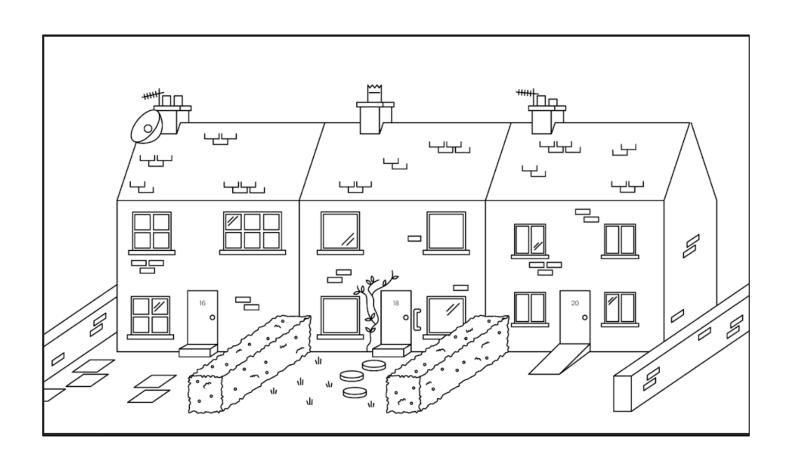
And our health, care and housing services ways to support more people, in more personalised ways.



# Campaign assets



# The film



# Editable poster templates

### Technology Enabled Care Services

keep us in control, in touch, and safe and well



### Technology Enabled Care Services

keep us in control, in touch, and safe and well



### Technology Enabled Care Services

keep us in control, in touch, and safe and well

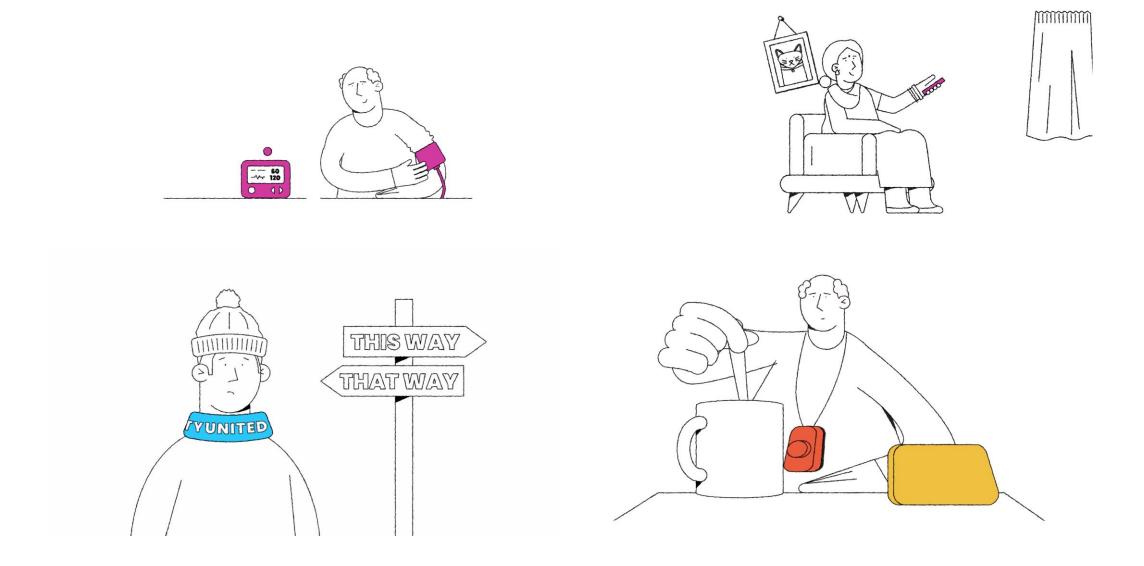




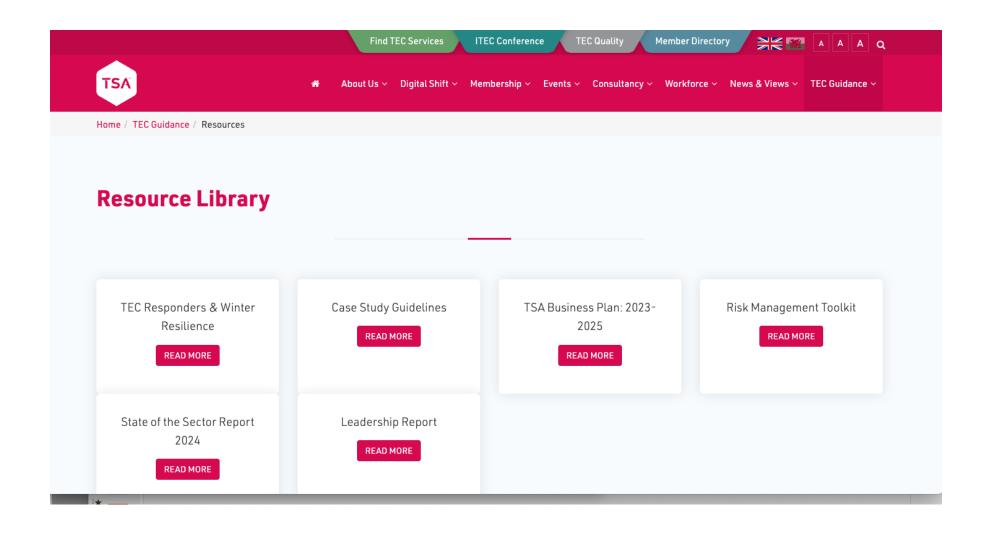
## Editable social media assets



# Short film clips



## Campaign resource downloads:





### **Speaker Q&A Session**



### **Steve Brunt**

Behavioural Strategy Consultant

June 2 Consulting



### **Rich Amos**

Lived Experience Adviser



### **Debra Edwards**

Lived Experience Adviser



### **Kate Maddocks**

Growth Relationship Manager

Stockport Homes

