



careium





The future of care is here

Reshaping society's approach
to care through innovation

November 2021





Agenda

- Introduction
- Market Outlook
- Transforming Senior Care
- Solution and Service Offerings
- Conclusions and Q&A



Transforming Care

We are dedicated to help society deliver better and more efficient care



Caring for our **growing elderly population** is one of the **great challenges in our society**



Technology enabled care an important part of **the solution**



We will leverage **our integrated technology solution**, strong **service deliver organisation** and **experience** to **transform senior care**



Building a more **sustainable society** for everyone – enabling **independence** and **resource efficiency**

- Market Leading Position
- Market Presence



Careium – Market Leader in Northern Europe

40+ years telecare experience

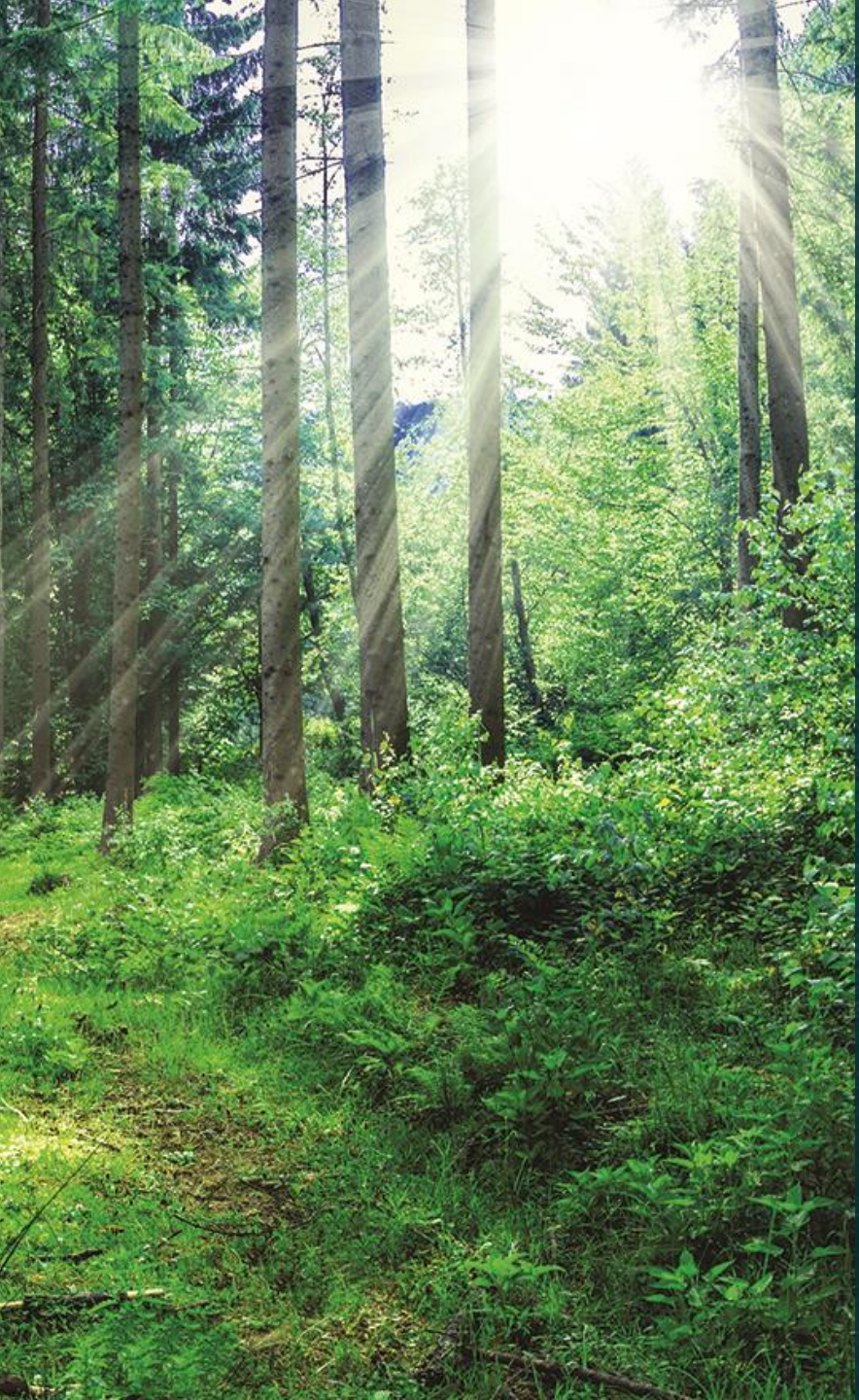
300k+ digital social alarms sold and installed across Europe

6 ARCs in Sweden, Norway & UK

375k+ service users connected to our ARCs

30k+ alarms handled every day

ISO 27001, 14001, 9001 **certified**



Sustainability credentials

Regarding social sustainability Careium makes a difference:

- Our services and products provide the opportunity for greater inclusion in society.
- Careium's solutions provide support to people working in the care environment and assist efficiency in the use of public budgets.
- A responsible corporate foundation is the basis for the governance of sustainability.

Approaching care in new ways

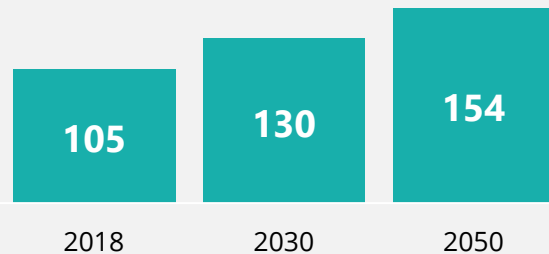
We offer smart, digital care solutions that let our users live life with the dignity and independence they deserve.

Senior care faces acute challenges

Technological solutions are needed to enable senior care at home while reducing costs for society

Demographic changes

Growing older population
+65-year population in Europe



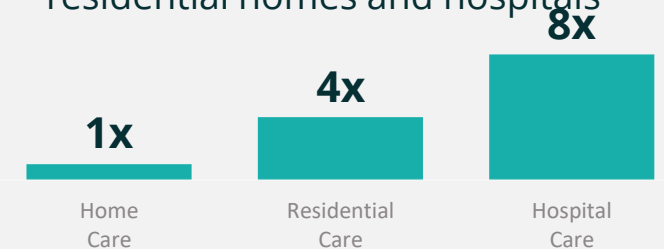
Growing need for care in society

Working age share of population,
fewer will have to support more



New technologies & innovative solutions

Care is several times more costly in residential homes and hospitals





Technology Enabled Care



Saving costs
for society



Delaying
institutional
care



Reducing **hospital**
admissions



Allowing **family**
to stay **informed**
& **involved**



Enabling users to live with
increased independence,
safety and quality of life

We believe that life is for living

All our users live a richer life, feel confident,
secure and cared for.



Technology

Analogue connectivity
Standalone systems

Digital network replacing analogue
Integration of product, service
and software
Mobile and apps

CURRENT
MARKET
is
RESPONSIVE

FUTURE
MARKET
will be
PREDICTIVE,
PROACTIVE
& PREVENTIVE

Response to alarms
and sensors
Support to carers
e.g., digital passes

Active monitoring / behavior
change detection
Empowering carers
to be effective in their work
Wellbeing applications

Solutions

















Next
generation
solutions
will transform
the market

Integrated technology solution for tomorrow's services





Predictive, proactive and preventive services

- | | | | | | | | |
|---|---|---|---|---|--|---|--|
| 
Installation & Service | 
Outdoor | 
Environmental & safe | 
Night vision | 
Alarm detection | 
Alarm handling | 
Indoor safety | 
Relatives |
| 
Caregiver callout | 
Open / Close | 
Planning & Reports | 
Activity | 
Visits & Notes | 
Medical & Tele Health | 
Proactive response & video communication | 
And more... |

Careium solutions & service range

Social alarms and other products that
help create a secure home environment

Wide portfolio of security and care solutions

**Social
alarms**



**Mobile
social alarms**



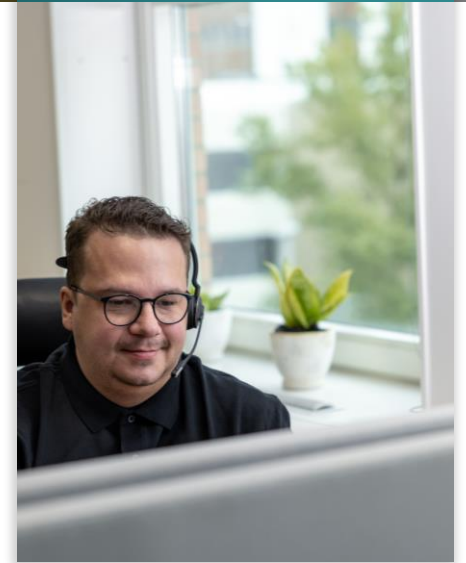
**Remote
supervision**



**Personal well-
being & home
safety**



**Alarm
receiving
centres**



Wide portfolio of security and care solutions

Social alarms

Proven, reliable Swedish technology.

Support a range of features including a versatile alarm trigger, innovative telecare and low lifetime costs.

Mobile social alarms

Our mobile social alarms and GPS-alarms are based on reliability with smart built-in functionality such as GPS-location, assistive tracking, alarm button, speakerphone, and much more.

Remote supervision

Secure camera and communication solution providing a safe and reassuring way for local government to efficiently and responsibly carry out night time checks for a multiple service users.

Personal well-being & home safety

A wide range of telecare accessories that enable and support personal solutions, creating a secure home environment which will automatically contact the response centre.

Alarm receiving centres

Our service centres are open 24 hours a day, 365 days a year.

We support over 375,000 public and private customers.



CareIP® Mobile

Completely digital, proven future-proof solution operates using GSM, GPRS and IP/Internet communication.

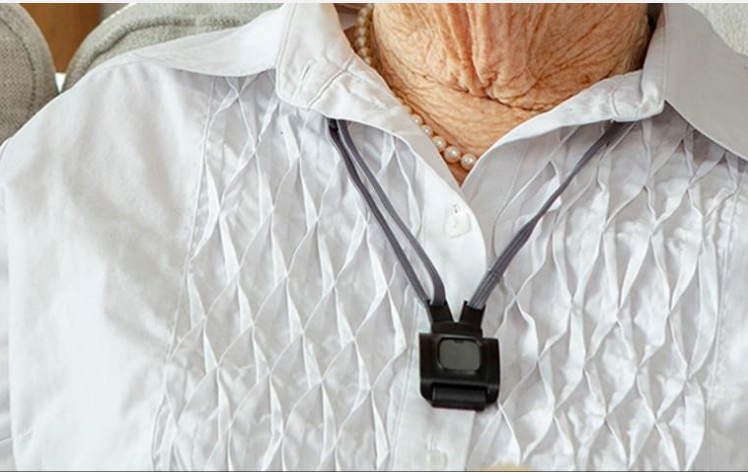
Eliza

Highly versatile smart care hub elegantly designed to deliver the best possible security and reliability to users, alarm receiving centres and service providers alike.



Social alarms

- Provide proven, reliable Swedish technology.
- We support a range of features including a versatile alarm trigger, innovative telecare and low lifetime costs.



Enzo / Enzo fixed mount

Versatile, long-range radio trigger that is compatible with all Doro care phones and can be used in the shower or bath (IP67).



Sara

Cost effective social alarm, intended for use with analogue telephone networks.



i-care® online

- Device management for smart and efficient monitoring, configuration over the air
- Accessible 24/7 to check automatically the status in real time
- Remote programming of installed devices and telecare accessories
- System operation is clear, comprehensible saving time, effort and money
- Powerful FOTA possibilities

Careium 480

Attractively designed splash-proof wristwatch featuring sophisticated tracking and communication capabilities to enhance personal safety.



Mobile social alarms and GPS-alarms

- Paves the way for seniors to live a more independent life.
- Our mobile social alarms and GPS-alarms solutions have many smart build-in safety features such GPS-location, assistive tracking, alarm button, speakerphone, and much more.



Careium 450

Small and comfortable GPS mobile social alarm that improves security not only in the home, but everywhere the user goes.



Remote supervision & virtual checks

- Virtual checks are a more eco-friendly and less intrusive alternative to home visits.
- Visit provides a safe and reassuring way for service providers to efficiently and responsibly carry out night time checks for a large number of users.



Visit, Camera

Secure camera and communication technology, coupled with safeguards for protecting user integrity.

- Less intrusive than home visits
- Safe and secure technology
- Fiscal-, environmental savings

Personal well-being & home security

- Innovative telecare accessories have a role in supporting individuals to live within their own homes, allowing the independence they want.
- We offer safe and reliable products for fall management, medical adherence, smoke detection as well as various triggers for users with special needs.



**Vibby Oak
Fall detector**



**Motion
sensor**



**Pill
dispenser
*(different models)***



**Epilepsy
sensor
*(different models)***



**Smoke
detector**



**Heat
detector**



**CO
detector**



**Extreme
Temp sensor**

Personal well-being & home security

- Innovative telecare accessories have a role in supporting individuals to live in their own homes, enabling the independence they want.
- We offer safe and reliable products for smoke detection, fall management, medication compliance as well as diverse triggers for people with special needs.



Smoke detector

Optical radio smoke detector can be connected to all Doro social alarm systems to create a safe and secure home environment.



Vibby Oak Fall detector

Incorporates a manual alarm button along with a micro-controller, 3-axis accelerometers, a vibrator and a radio transmitter.



Pill dispenser

Removes the burden of remembering which tablets to take when and reminds the user by means of an alarm and a flashing light when to take their medication.
Different models available.



Epilepsy sensor

An Epilepsy Sensor is ideal for supporting people who suffer from tonic-clonic (Grand Mal) seizures.
Different models available.

Personal safety (1/2)

- Innovative Telecare accessories have an increasing role in supporting individuals to live within their own homes, allowing the independence they want.
- We offer safe and reliable products for remote supervision, fall management, medical adherence as well as various triggers for users with special needs.



Visit camera

Remote supervision system/service enabling virtual checks as a more eco-friendly and less intrusive alternative to home visits.



Vibby Oak Fall detector

Incorporates a manual alarm button along with a micro-controller, 3-axis accelerometers, a vibrator and a radio transmitter.



Pill dispenser

Removes the burden of remembering which tablets to take when and reminds the user by means of an alarm and a flashing light when to take their medication.
Different models available.



Epilepsy sensor

An Epilepsy Sensor is ideal for supporting people who suffer from tonic-clonic (Grand Mal) seizures.
Different models available

Home security (2/2)

- A range of telecare accessories that enable and support independent living.
- We create a secure home by connecting sensors such as smoke, heat and flood detectors to the social alarm, which will automatically call the monitoring centre if there is a problem.



Smoke detector

Optical radio smoke detector can be connected to all Doro social alarm systems to create a safe and secure home environment.



Heat detector

Emits a loud audible alarm (85dB) and activates a call to the alarm receiving centre via the Doro social alarm when the temperature rises to 57°C.



CO detector

When CO concentration reaches certain thresholds, the detector emits a loud audible alarm (85 dB) and activates a call to the alarm receiving centre.



Extreme Temp sensor

Provides advanced alerts of extreme household temperatures that could lead to unhealthy living conditions.



Alarm Receiving Centre (ARC)

**24 hours a day, 365 days a year
Support and trained staff on duty**

- Calls answered on average within 30sec
- On-site responder service

6 ARC
Sweden,
Norway, UK

+400
Trained
operators

+15
Different
languages

+375,000
Subscribed service
users

+30,000
Handled alarm
calls/day

Long experience
Founded 1999

Certified
ISO 27001, 14001, 9001

Testimonials & real life stories



Our solutions and services support people living at home with diverse conditions – as an example those at risk of falls and people living with dementia.

DEMENTIA

"Help is at hand for my mum when I can't be there"

CARER

"I feel more confident and my wife can now sleep soundly"

DEMENTIA

"I can look after my wife and be confident she is safe"

DIABETES

"My life changed completely, I feel safe and secure but also free"

PARKINSONS

"My GPS tracker has given me the ability to live with a smile again"



Making life easier with GPS watches



**“ We only see
advantages with
this product. ”**

Åsa Trolle

**Unit Director
Östersund municipality**

In Östersund, Sweden, the municipality has worked hard to make technical aids, such as night vision cameras and GPS alarms, a natural part of the everyday lives of the senior community.

Östersund municipality is facing similar challenges to those faced by many municipalities across Europe as the number of senior citizens grows.

Care requirements are increasing and it is not easy to find appropriate staff resources.



Uddevalla case study

Visit by Careium

“ The advantages of *Visit by Careium* are many – the user feels more secure, the solution is discreet, and the local municipality benefits from economic savings and lowering its environmental footprint.”

Christer Fransson

**Unit Director
Uddevalla municipality**



Västervik case study Smoke detector

“ The importance of being connected to an alarm receiving centre cannot be stressed enough. It ensures that the emergency services can be contacted on behalf of the vulnerable adult who may not hear or be able to respond to a stand-alone alarm ”

Sven Tholén, Unit Director Västervik municipality

Jacob Dahlquist, Västervik Fire brigade

Wide portfolio of security and care solutions

**Social
alarms**



**Mobile
social alarms**



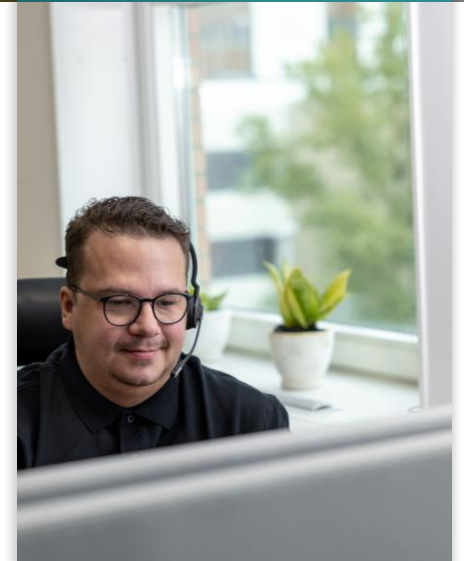
**Remote
supervision**



**Personal well-
being & home
safety**



**Alarm
receiving
centres**



CAREIUM

**Complete end-to-end partner
Excellent track record**

Unique portfolio
with services and
solutions for multiple
applications

Our own
**in-house
telecare service
centres**

Comprehensive,
**end-to-end
digital alarm
chain provider**

**Flexible service
platform**
prepared and
scalable for future
interoperability

ISO 27001

BUREAU VERITAS
Certification





**“A nation’s
greatness is
measured by
how it treats
its weakest
members.”**

Mahatma Gandhi

Thank you!

November 2021

The future of telecare is digital

- The problems experienced when using analogue social alarms are, a result of trying to use outdated technology with digital networks.
- Even hybrid solutions – analogue devices with digital interfaces are inherently unreliable and not future-proof.
- Digital telecare devices are designed to work with next generation networks and digital ARCs.



Digital telecare Functional benefits

● **Keeping systems in check**

Analogue systems have limited communication with ARCs – they only connect when a call is made. This raises justifiable fears that malfunctioning analogue alarms will not be identified until it is too late.

● **Improving quality**

Digital solutions improve the call quality between ARCs and social alarms – they remove traditional interference via a reliable communication path thanks to no signal conversion.

● **An end to fixed lines**

Digital telecare systems solve an issue being faced by many service providers. Many older homeowners no longer have analogue phone lines at home.



Digital transformation

- European TELCOS expected to close-down analogue networks by 2025.
- Digital alarm chain offers 10-15% improved total cost of ownership.
- Increased security due to visible alarm units and faster call connectivity.
- Ability to launch additional services on a digital alarm chain.

NETWORK PROVIDERS HAVE SET THE DATE FOR ANALOGUE SHUT DOWN:

Deutsche Telecom	2021
Swisscom	2019
KPN (NL)	2021
Orange France	2023
BT	2025*

* No more landlines to be installed after 2020

Digital telecare Operational Benefits

● A seamless connection

Implementing digital systems reduces the risk of error and increases the security and efficiency of the system. Analogue systems are no longer being maintained by network providers and this means that local authorities and service suppliers have two options for social alarms.

● Cost efficiency

The move to end-to-end digital solutions not only increases operational efficiency, it also decreases operational costs. Maintaining analogue alarms will become increasingly demanding for local authorities that are yet to upgrade to digital solutions.

